



Vehicle Pricing & Information
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Muscle Car
1968 Ford Mustang 2 Door Convertible

PRICING

Original MSRP: \$2,920

	<u>Low Retail</u>	<u>Average Retail Value</u>	<u>High Retail</u>
Base Price			
	\$12,150	\$23,700	\$37,100
Options			
302/230 HP V8 Engine	10%	10%	10%
Air Conditioning	15%	15%	15%
Mustang Pony Interior	10%	10%	10%
TOTAL PRICE	\$16,403	\$31,995	\$50,085

Low Retail Value

This vehicle would be in mechanically functional condition, needing only minor reconditioning. The exterior paint, trim, and interior would show normal wear, needing only minor reconditioning. May also be a deteriorated restoration or a very poor amateur restoration. Most usable "as-is".

Some of the vehicles in this publication could be considered "Daily Drivers" and are not valued as a classic vehicle. When determining a value for a daily driver, it is recommended that the subscriber use the low retail value.

Note: This value does not represent a "parts car".

Average Retail Value

This vehicle would be in good condition overall. It could be an older restoration or a well-maintained original vehicle. Completely operable. The exterior paint, trim, and mechanics are presentable and serviceable inside and out. A "20-footer".

High Retail Value

This vehicle would be in excellent condition overall. It could be a completely restored or an extremely well maintained original vehicle showing very minimal wear. The exterior paint, trim, and mechanics are not in need of reconditioning. The interior would be in excellent condition. **Note:** This value does not represent a "100 Point" or "# 1" vehicle *.

* "100 Point" or "# 1" vehicle is not driven. It would generally be in a museum or transported in an enclosed trailer to concourse judging and car shows. This type of car would be stored in a climate-regulated facility.



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